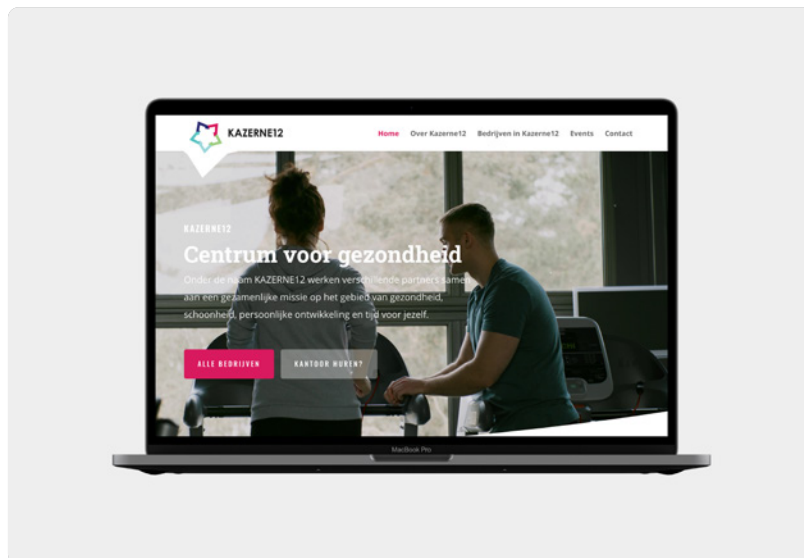


WEBSITE PACKAGE

PRICE LIST 2020



Welcome to Sanne Peters Virtual Graphic Designer! I'm so glad you're here to read more about my Website Packages.

A great website needs an amazing brand identity, Essentially, your brand identity is the personality of your business and a promise to your customers. And remember, consistency is key.

First we'll start by creating a logo & brand guide. You already have one? That's great because you'll get a discount then, have a look at the 'take-offs'.

My [6-Week Website Package](#) is designed to give you a beautiful and easy-to-use Wordpress website. During the handover I'll explain how to use and work with your website. Are you already familiar with Wordpress and the Divi template? No worries, that's another 'take-off' you can use.

Read more about the 'add-ons' and 'take-offs' in the follow up pages.

TEAM WORK

We will be working as a team. I need all the input you can give, so I can create what you need.

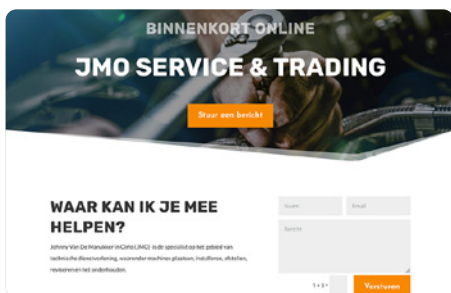
STEP-BY-STEP

I will take you through the creative process. I've got your back every step of the way.

CELEBRATE

After the handover, it is time to celebrate, and for you to use your design/s or website.

WEBSITE PACKAGES



ONE-PAGE WEBSITE

from €750 / A\$1,220

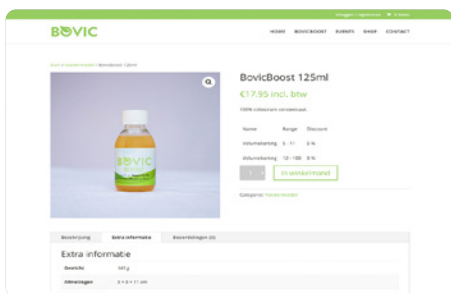
A one-page website holds all of the important information down into one single home page. The benefit is the simplicity and the ease of maintenance, because there is little content to keep up. Great choice if you're running a small business site or a portfolio.



WEBSITE

from €1.600 / A\$2,600

Get down to business with a SEO friendly, responsive WordPress website tailored to your needs at an affordable price. I'll help you transform your website vision into reality in just six weeks flat.



WEBSHOP

from €2.500 / A\$4,000

Ready to start selling your products?! How exciting! Let's get down to business. You'll have a SEO friendly, responsive WordPress website and a plugin called WooCommerce. This is a flexible, open-source eCommerce solution built on WordPress. Let the selling begin!

TAILORED TO YOUR NEEDS

I can create your website from [beginning to end](#), or if you have an in-house copywriter who writes beautiful SEO texts and knows his/her way around WordPress, that's perfectly fine also. [Every situation is different](#), therefore I've created "add-ons" and "take-offs". Read more about this in the follow up pages.

WEBSITE PACKAGES



ONE-PAGE WEBSITE

from €750 / A\$1,220

A one-page website holds all of the important information down into one single home page. Great choice if you're running a small business site or a portfolio.

- ✓ Logo and brand guide
- ✓ One page (up to 12 sections)
- ✓ Custom styling where needed
- ✓ Domain connection
- ✓ Live handover training lesson
- ✓ Advanced mobile optimisation
- ✓ One live revision session
- ✓ Maintenance (€120 / A\$195 a yr.)

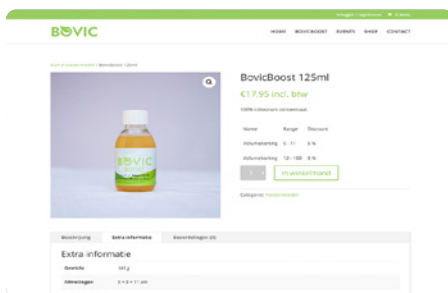


WEBSITE

from €1.600 / A\$2,600

Get down to business with a SEO friendly, responsive WordPress website tailored to your needs at an affordable price.

- ✓ Logo and brand guide
- ✓ 5 pages (up to 8 sections each)
- ✓ Custom styling where needed
- ✓ Domain connection
- ✓ Live handover training lesson
- ✓ Advanced mobile optimisation
- ✓ One live revision session
- ✓ Maintenance (€120 / A\$195 a yr.)



WEBSHOP

from €2.500 / A\$4,000

Ready to start selling? Let's get you a SEO friendly, responsive WordPress website and install a plugin called WooCommerce.

- ✓ Logo and brand guide
- ✓ 5 pages (up to 8 sections each)
- ✓ Custom styling where needed
- ✓ Domain connection
- ✓ Live handover training lesson
- ✓ Advanced mobile optimisation
- ✓ One live revision session
- ✓ Maintenance (€120 / A\$195 a yr.)

TAILORED TO YOUR NEEDS.

I can create your website from [beginning to end](#), or if you have an in-house copywriter who writes beautiful SEO texts and knows his/her way around WordPress, that's perfectly fine also. [Every situation is different](#), therefore I've created "add-ons" and "take-offs". Read more about this in the follow up pages.

*The fees are excluded the cost for hosting and the yearly maintenance that's necessary to keep your site healthy and secure.

ADD-ONS

PRICE

01

LOGO & BRAND GUIDE

This brand guide will help your entire team to ensure professional consistency.

€350 / A\$570

02

EXTRA WEB PAGE

Includes one additional web page design and build, with up to eight sections.

€270 / A\$450

03

COPYWRITING OPTIMISATION

Proofreading, editing, and optimisation of your website copy for up to 1500 words.

€240 / A\$400

04

EXTRA PLUGIN INSTALL

Plugins bring in important functions to your website. It's possible to request one for a specific functionality.

€150 / A\$245

TAKE-OFFS

DISCOUNT

01

LOGO

If you already have a great logo (but no brand guide) you can choose to remove this item.

€150 / A\$245

02

LOGO & BRAND GUIDE

If you already have an extensive logo AND a brand guide you can choose to remove both items.

€350 / A\$570

03

LAUNCH-DAY LESSON

You may choose to remove this item if you plan to hire someone to help you manage your website on an ongoing basis, or you are already very familiar with WordPress.

€90 / A\$150

04

ONE LESS WEB PAGE

Up to taking three pages off. If you only want one page, you're better off with a one-page website.

€120 / A\$200

PRICE LIST 2020

SERVICES	PRICE (EUR/AUS)
Logo design	€300 / A\$485
Business card	€150 / A\$250
Brand guide	€275 / A\$450
Stationery	€275 / A\$450
Logo & business card	€450 / A\$735
Logo & brand guide	€575 / A\$935
Logo & Brand identity pack	€820 / A\$1,335
Postcard, flyer, poster or direct mail	€175 / A\$285
Billboard or trade show banner	€175 / A\$285
Custom printed safety / work clothing	€175 / A\$285
Brochure	€250 / A\$405
Powerpoint template	€370 / A\$599
Website icon, button or favion	€50 / A\$80
Social media page	€95 / A\$150
Banners or banner ads	€150 / A\$250
Landing page design	€175 / A\$285
Social media template	€250 / A\$405
Blog design	€550 / A\$895
Website redesign	€795 / A\$1,295
One-page website	€750 / A\$1,220
Website	€1.600 / A\$2,600
Webshop	€2.500 / A\$4,000

The fees mentioned on this page are 'from' prices. Depending on your needs, your cost to start with is a 'from' price. You might want a more comprehensive brand guide or a website with specific customisation which is possible but this will take more time. The fees are excl. GST. for Dutch clients, and included GST for Australian clients.

If there is something you would like help with and not mentioned above, please send me an email: info@sannepeters.com. If the task is really out of my league, I might be able to recommend someone in my network to help you out.

READY TO START?

SEND ME AN EMAIL: INFO@SANNEPETERS.COM